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Moxie Poop Scanner

Moxie has created the world's first publicly available AI powered stool scanner

Manhattan, New York: Moxie today announced the launch of the Moxie Poop Scanner, the world's first publicly available web app that uses AI (artificial intelligence) to scan your stool and classify it based on the Bristol Stool Scale.

Typically, when a gastroenterologist asks you about your poop, they use the Bristol Stool Scale to figure out why it looks a certain way, with category 1 being separate hard lumps that suggest dehydration to category 7 - the wet, watery stuff that tends to come straight out of you without much warning, indicating diarrhea.

"Although we've automated the process of analyzing a stool sample, moxie's technology isn't meant to replace a doctor or even a diagnosis. However, the instant feedback is helpful in understanding more about your bowel movements and a step towards eliminating the unhelpful stigma around our poop." Says Louise Macnab, co-founder at moxie. "A person's poop can reveal incredible insight into their overall health. Changes in shape, texture and color of your stool can reveal digestive issues, signs of infection or even cancer. So it's important that people get familiar and comfortable with their bowel movements" she also mentioned.

This revolutionary concept offers a new way for people to determine whether their digestive health is on track, by providing instant feedback on their bowel movements and tips to improve it.

Moxie is working on developing the scanner into a fully functional app that will guide you on your journey to better health. Users will be able to track their daily bowel movements and record details about diet and symptoms which the AI will use to help determine patterns and correlations. The more poop pictures it processes, the more intelligent the AI becomes so you can help contribute to gut health research and the future of healthcare all from the comfort of your toilet seat. Plus, it's an automated and anonymous process - any personally identifiable data is stripped from the photos meaning poop privacy is ensured.

The moxie poop scanner is readily available online for everyone to use: All you need is your phone - visit <https://poop.moxie.health/>

Moxie Health (“moxie”) is a New York City based gut health movement. Their mission is to change the way we approach gut health by challenging preconceived norms and stigmas around traditionally embarrassing digestive issues.

By normalising the conversation around taboo topics and educating about the importance of an anti-inflammatory lifestyle, moxie’s community feels empowered on their journey to better health.